

**CONTEST NAME: "The WXCY Name Game"**

**SPECIFIC CONTEST RULES**

**Effective Date: March 29, 2021 – May 21, 2021.**

**Participating Radio Station(s)/Studio Address(s)/Phone #'s/Website Address(s):**

**WXCY-FM**

**707 Revolution Street**

**Havre de Grace, MD 21078**

**(410) 939-1100**

**[www.wxcyfm.com](http://www.wxcyfm.com)**

**Declared Value of Prize(s): An approximate maximum of up to One Hundred Twenty (120) prize(s), (which sum shall include contest winners and Tell-A-Friend referral bonus amounts), each individually awarded up to three times daily Monday through Friday, each prize consisting of One Hundred dollar(s) (\$100.00) each a WXCY Name Game Prize(s). ("Prize(s)") The maximum cumulative amount of Prize(s) including Tell-A-Friend bonus amounts to be awarded during the duration of the Contest will not exceed Thirteen Thousand Five Hundred Dollars (\$13,500.00)**

Forever Media, Inc. and its affiliates through their Participating Radio Station(s), in conjunction with various sponsor(s) and/or prize provider(s) (collectively, "Forever") is conducting a contest named as set forth above ("Contest"). Forever may air contest(s) from time to time which are conducted by Forever's advertisers and other organizations that are not, sponsored or endorsed by, and/or for which, neither Forever, nor its radio stations, participate ("Non-Forever Contest(s)"). For any Non-Forever Contest(s) please refer to the contest rules of the Non-Forever Contest Sponsor. Forever assumes no liability or responsibility in whole or in part for any Non-Forever Contest(s).

1) No purchase or payment necessary. Odds of winning will vary based on Contest(s) participation. Void where prohibited or restricted by law. Unless otherwise specifically provided, Contest participants ("Participant(s) or singularly Participant") may only play, register or win one time during a Contest. For on-air Contests, there is no limit as to the number of call-ins or texts a Participant(s) may attempt, however that Participant(s) may only play, register or win once. Participant(s) are limited to one prize or prizes ("Prize(s)") per household every 30 days. For Prize(s) valued at over \$150, only one Prize(s) per household every 90 days. For any Prize(s) over \$600, only one Prize(s) per household every 180 days. Participant(s) must be 18 years of age or older to enter, however the Participating Radio Station(s) reserves the right in its sole discretion to restrict the age of participation for any Prize(s) due to the nature of the Prize to then be awarded, which will be announced on the earlier of the start of the Contest in its specific rules, or, prior to the drawing of a Prize(s) in the event of a live drawing. Unless provided in a specific Contest's rules, any duplicate registration entries will disqualify ALL entries by that Participant(s).

2) At random to be announced times over the Effective Date, Forever's Participating Radio Station(s), will give Participant(s) a chance to win the above described prize(s) or consideration awarded above. **By registering or otherwise participating in this contest or event, Participant(s) hereby affirm that they have read and agree to the contest or event rules, including but not limited to the Forever EVENT PARTICIPATION, PUBLICITY, PHOTOGRAPHIC, AUDIO, VIDEO AND PRIZE WINNER ACKNOWLEDGEMENT, RELEASE AND HOLD HARMLESS as posted on the Participating Radio Station(s) website.**

- Contest is only open to legal U.S. residents of the Wilmington, Delaware listening area as defined by Nielsen, Inc. which is comprised of the counties of New Castle, Kent, Cecil, and Salem Delaware
- During the Effective Date, the Participating Radio Station(s) will provide Participant(s) a chance to win with a contest called the WXCY Name Game. Participant(s) will be directed to the Participating Radio Station(s) website to register to win.
- Each weekday From 9:00:AM, March 29, 2021 until the earlier of 4:00 PM May 21, 2021 or a date as announced by Forever Media, when a total sum of up to \$13,500 is distributed pursuant to this Contest, a randomly drawn name from all registrations to the Participating Radio Station(s) will be announced on the Participating Radio Station(s), up to three

times per day between: (i) 9:00am and 9:10am; (ii) 1:00pm and 1:10pm; and (iii) 4:00pm and 4:10pm from a running pool of all previously non-selected entries to the Participating Radio Station(s) Website(s) registrations.

- At each time listed above, the randomly drawn Participant(s) name will be announced on-air. The named Participant(s) will then have 10 minutes from the time of the announcement to call 1-800-788-9929 and verify that their name was announced and prove to be that person by identifying information submitted during the registration process. If the person is then determined by the Participating Radio Station(s), in their sole discretion to be the eligible winner, that person will receive a prize of one hundred dollars (\$100.00) if on Monday, Tuesday, Wednesday, Thursday or Friday. No prizes will be awarded if the person is subsequently determined either not to be the person who registered, or was not otherwise qualified under the Contest rules to be the eligible winner or if the eligible winner does not call within the allotted time.
- TELL-A-FRIEND ENTRY: After entering via the Participating Radio Station(s) Website registration as set forth above, Participant(s) will also be provided an ongoing opportunity to "Tell A Friend" to participate in the WXY Name Game. If the Participant(s) "Tell A Friend" through the "Tell A Friend" link on the Participating Radio Station(s) website and if that friend enters the WXY Name Game and your friend's name is randomly drawn from all eligible entries received and his/her name is announced in the respective Prize(s) Windows in the applicable and your friend hears his/her name announced, he/she will have 10 minutes to call 1-800-788-9929 in that applicable Prize(s) Window to win. If your friend whose name is announced calls within ten minutes (10:00) for the applicable Prize(s) Window, they will win the Prize(s) amount for that Prize(s) Window and you as the Tell-A Friend initiator will win a one hundred dollar (\$100.00) bonus referral prize. If the Participant(s) whose name is announced during a specific time slot does not call in ten minutes, no prize will be awarded for that time slot, your Tell-A-Friend will be removed from the registration entry pool and you will not receive a bonus check for referring that friend. There is no limit to the number of friends you can refer and there is no limit to the number of independent referral prizes you can receive per unique Tell-A Friend referral.
- Must be 18 years of age or older to enter and must possess a valid State issued Driver's License or State issued Identification Card to be a Participant and to pick up the Prize(s).
- Winners are responsible for completing all required paperwork concerning the delivery of their Prize(s). Including but not limited to the Forever EVENT PARTICIPATION, PUBLICITY, PHOTOGRAPHIC, AUDIO, VIDEO AND PRIZE WINNER ACKNOWLEDGEMENT, RELEASE AND HOLD HARMLESS as posted on the Participating Radio Station(s) website. Prize(s) winners are responsible for any additional expenses beyond the specifics detailed such as transportation to and from the event and parking fees to the venue.
- Prize(s) may be time sensitive. Unless otherwise notified by the Participating Radio Station(s), winner(s) must pick up their Prize(s) on the earlier of: (i) noon two (2) business days prior to the date of a time specific contest, concert, or event, or (ii) thirty (30) days from the Prize(s) award. Proper photo ID will be required to pick up a Prize(s) at the Participating Radio Station(s) or, in the event that a specific Prize(s) must be picked up at a venue will call window, proper Photo ID for that Winner will be required.
- If any concert or event is cancelled, no other Prize(s) will be substituted.
- Winners are responsible for completing all required paperwork concerning the delivery of their Prize(s). Any Forever Contest(s) winner who during the course of a calendar year wins more than \$600 in prizes in the aggregate from Forever and/or a participating Vendor or Sponsor for those Contest(s) will receive an IRS Form 1099 from Forever, or as otherwise specifically provided in the rules for that Contest.
- Prize(s) may not be exchanged and have no cash value.

3) Any questions or comments regarding the operation of the Contest must be made in writing to Participating Radio Station(s) Operations Director at the Studio Address.

4) All Contest Rules are subject to change at the sole discretion of the Participating Radio Station(s) at their sole discretion. Forever retains the right to cancel this Contest for any reason at any time.

5) A copy of the official rules governing this Contest as well as Forever's General Contest Rules are available at the Participating Studio Address and on the Participating Radio Station(s) website address(s). Copies of the rules can be requested by sending a self-addressed stamped envelope to the Studio Address.

**The above Specific Contest Rules are to be applied in conjunction with the General Contest Rules in effect by Forever at the time of a Specific Contest and may be amended, supplemented, modified in all or part for a specific radio station or station(s) Events/Contests/Activities from time to time by Forever in its sole discretion. Forever at all times reserves the right to amend/supplement and/or modify these Specific Contest Rules with specific rules which shall be made available by the Forever radio station as appropriate and in the Forever radio station(s) sole discretion. Listeners'**

**and potential contest Participant(s) are urged to acquaint themselves with these Specific Contest rules in advance of their participation. Where Specific Contest Rules are in place for a particular event, those Specific Contest Rules shall control over, where different, from the General Contest Rules.**

**Forever Media Inc. its affiliates and their Radio Station(s) do not and shall not discriminate, in any way on the basis of race or gender, respecting their employment or advertising practices.**

THE REMAINDER OF THIS PAGE INTENTIONALLY LEFT BLANK