

CONTEST NAME: "Social Media Contest" (Benchmark Contest)

SPECIFIC CONTEST RULES

Effective Date: January 1, 2020 through December 31, 2020

Participating Radio Station(s)/Studio Address(s)/Phone #'s/Website Address(s):

103.7 WXCY-FM

**707 Revolution Street
Havre de Grace, MD 21078
(410) 939-1100**

www.wxcyfm.com

Declared Value of Prize(s): Daily Prize(s) to be determined and at a de minimus value not to exceed approximately \$100. ("Prize(s))"

Forever Media, Inc. and its affiliates through their Participating Radio Station(s), in conjunction with various sponsor(s) and/or prize provider(s) (collectively, "Forever") is conducting a contest named as set forth above ("Contest"). Forever may air contest(s) from time to time which are conducted by Forever's advertisers and other organizations that are not, sponsored or endorsed by, and/or for which, neither Forever, nor its radio stations, participate ("Non-Forever Contest(s)"). For any Non-Forever Contest(s) please refer to the contest rules of the Non-Forever Contest Sponsor. Forever assumes no liability or responsibility in whole or in part for any Non-Forever Contest(s).

1) No purchase or payment necessary. Odds of winning will vary based on participation. Void where prohibited or restricted by law. Contestant(s) may only play one time during this promotion ("Participant(s) or singularly Participant"). Must be 13 years of age or older to enter, the representative of the Participating Radio Station reserves the right in its sole discretion to restrict age of participation for any Prize(s) due to the nature of the Prize(s) to then be awarded, which will be announce on location prior to the drawing of that Prize(s).

2) During the Effective Date, Forever's, Participating Radio Station(s), may be giving away on Facebook or Instagram the above described Prize(s). To enter ("Participant(s) must like and share a specific Facebook or Instagram post and/or picture. The Prize(s) are not transferable. If the Winner declines a Prize(s), there will not be any alternate Prize(s) available in substitution and Prize(s) will not be re-awarded and becomes the property of Forever.

- Winner will be randomly selected from all Participant(s) that like and share a specific Facebook or Instagram post and/or picture.
- Forever at all times reserves the right, in its sole discretion, to utilize any respective submission for posting and/or in Forever's promotional on a case by case basis. The decision by Forever as to whether or not to post any respective image is final. Once rejected an image cannot be resubmitted and will not be returned to the Participant(s). Participant(s) and their household members, heirs and assigns do hereby irrevocably and perpetually give Forever(s) and their respective radio station(s), affiliates, subsidiaries, employees, agents, owners, officers, directors and assigns full permission and authority to use the name image and/or likeness and/or audio and/or video and any other information regarding the Participant(s) for advertising and promotion and further hold them harmless from any and all liability, including without limitation, claim for copyright violation, claim for invasion of privacy or defamation of character, whether intentional or otherwise, in connection with such use. The Participant also hereby waives any right to inspect or approve the finished copy of any media, website, social media, broadcast, advertising material and/or any other Forever use, direct or indirect as regards this Covered matter.
- Winners are responsible for completing all required paperwork concerning the delivery of their Prize(s). Including but not limited to the Forever EVENT PARTICIPATION, PUBLICITY, PHOTOGRAPHIC, AUDIO, VIDEO AND PRIZE WINNER ACKNOWLEDGEMENT, RELEASE AND HOLD HARMLESS as posted on the Participating Radio Station(s) website. Prize(s) winners are responsible for any additional expenses beyond the specifics detailed such as transportation to and from the event and parking fees to the venue.
- Prize(s) may be time sensitive. Unless otherwise notified by the Participating Radio Station(s), winner(s) must pick up their Prize(s) on the earlier of: (i) noon two (2) business days prior to the date of a time specific contest, concert, or event, or (ii) thirty (30) days from the Prize(s) award. Proper photo ID will be required to pick up a Prize(s) at the Participating Radio Station(s) or, in the event that a specific Prize(s) must be picked up at a venue will call window, proper Photo ID for that Winner will be required.
- If any concert or event is cancelled, no other Prize(s) will be substituted.

- Winners are responsible for completing all required paperwork concerning the delivery of their Prize(s). Any Forever Contest(s) winner who during the course of a calendar year wins more than \$600 in prizes in the aggregate from Forever and/or a participating Vendor or Sponsor for those Contest(s) will receive an IRS Form 1099 from Forever, or as otherwise specifically provided in the rules for that Contest.
- Prize(s) may not be exchanged and have no cash value.

3) Any questions or comments regarding the operation of the Contest must be made in writing to Participating Radio Station(s) Operations Director at the Studio Address

4) All Contest Rules are subject to change at the sole discretion of the Participating Radio Station(s) at their sole discretion. Forever retains the right to cancel this Contest for any reason at any time.

5) A copy of the official rules governing this Contest as well as Forever's General Contest Rules are available at the Participating Studio Address and on the website address(s). Copies of the rules can be requested by sending a self-addressed stamped envelope to the Studio Address.

The above Specific Contest Rules are to be applied in conjunction with the General Contest Rules in effect by Forever at the time of a Specific Contest and may be amended, supplemented, modified in all or part for a specific radio station or station(s) Events/Contests/Activities from time to time by Forever in its sole discretion. Forever at all times reserves the right to amend/supplement and/or modify these Specific Contest Rules with specific rules which shall be made available by the Forever radio station as appropriate and in the Forever radio station(s) sole discretion. Listeners' and potential contest Participant(s) are urged to acquaint themselves with these Specific Contest rules in advance of their participation. Where Specific Contest Rules are in place for a particular event, those Specific Contest Rules shall control over, where different, from the General Contest Rules.

Forever Media Inc. its affiliates and their Radio Station(s) do not and shall not discriminate, in any way on the basis of race or gender, respecting their employment or advertising practices.

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